

Curriculum Vitae

Nicki Lockerbie

LONDON

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Profile

I have always had a passion for both design and technology and been a hobbyist digital designer for over 12 years. I have recently graduated from a digital marketing bootcamp course, whilst undertaking a coding traineeship in web development. I have worked as a freelance web developer for the past 18 months and I am eager to succeed in a role in which I can apply my skill set and prosper both personally and professionally. I am a highly motivated and creative individual looking for an opportunity to craft engaging functional website experiences through the power of code and creative thinking.

Portfolio

https://docs.google.com/presentation/d/1yq8z05uZFF_vndjRzKOdlhQPfRFVCEip1vmhGdHV7tg/e/dit?usp=sharing

Key Skills

- Adobe Photoshop, Illustrator & InDesign
- Google Analytics 4 certification
- HTML, CSS, Javascript
- Canva
- Squarespace
- SEO strategies

Work Experience

OCTOBER 2023 - PRESENT

Freelance Website Developer – *London*

Working with Squarespace and using HTML, CSS and JavaScript skills I developed two websites for Chelsea Personal Training and Milk Like No Other. I used Adobe software to design branding and illustration for both businesses and I have also created content for their social media profiles using Canva and Adobe Software.

Education

JUNE 2024 - CURRENT

Coding Traineeship (Full Stack Developer) – *Degree*

I'm currently enrolled in a Coding Traineeship with ITCareerSwitch and Codecademy. I am training in full-stack engineering, jQuery, Python, PHP, Bootstrap, Java and C#. This is an exciting, self-directed traineeship during which I will build a portfolio and fully advance my skills in Web Development.

OCTOBER 2023 - FEBRUARY 2024

Skills Bootcamp in Digital Marketing – The Lightbulb, *London*

I graduated with a Level 3 qualification in Marketing Principles. I have gained knowledge on marketing strategies as well as product and customer lifecycles. I also earned a Google Analytics 4 certification and learned how to use analytics to increase website traffic and brand engagement. I worked on a coding project and built a landing page to promote my digital marketing strategy for a popular music festival.

APRIL 2022

Introduction to Web Development – Code First Girls, *London*

I gained valuable skills in HTML, CSS and JavaScript and used resourceful platforms such as Codepen, VS Code and Github. I worked with my peers on creating wireframes for a fundraising website.

2020 - 2022

BA HONS Textile Design – University of the Arts, *London*

I used Photoshop to design new structures and patterns for my design outcomes. Sustainability was at the forefront of my projects as well as the development of new solutions to design challenges faced by many industries today. I used trend forecaster WGSN to carry out research on consumer behaviour to create marketing material with InDesign to promote my final designs.

Work History

APRIL 2021 - PRESENT

Nanny – Bubble Childcare/Koru Kids, *London*

Planning of exciting and engaging activities for children including creative and educational tasks to improve reading, talking and listening skills and develop fine motor skills. I ensure children's safety at home and outdoors at all times.

NOVEMBER 2018 - APRIL 2020

Print and Embroidery Studio Assistant – Ramsay & Swan, *Glasgow*

I worked to enhance and finalise artwork for embroidery and print processes. I worked with customers on branding for their business and designs for their workwear and uniforms. I worked efficiently with my team on content creation for Instagram and Facebook profiles using high quality photography of personalised items.

About Me

Some of my personal interests include Health and Fitness, in particular I love Yoga and regularly attend classes. I also enjoy travelling to new towns and cities and experiencing different cultures. I often visit galleries and museums and in my spare time I like to blog to gather inspiration I have found in the places I've been to and share my experiences with others.